



M&A MADE EASIER WITH IDENTITY AND ACCESS MANAGEMENT

Ping
Identity

A successful M&A strategy requires more than finding the right company and striking a mutually beneficial deal. In fact, many mergers and acquisitions—half by some expert estimations—fail to deliver the desired benefits. Among the most common reasons for this is a poor integration process.

While M&A integration spans all functional areas of a business, some of the most critical work is handled by IT. They must quickly bring together disparate IT infrastructures and do away with redundant systems, all without disrupting the business. An unsuccessful or drawn out IT integration can erode the profitability of an otherwise strong M&A deal just as easily as poorly negotiated terms or mismatched organizational objectives. You can't afford to treat it as an afterthought.

IAM SPEEDS INTEGRATION AND RATIONALIZATION

Time to integration and time to technology rationalization are key measurements that impact the revenue and profitability of a merger or acquisition. Reducing technology redundancies and complexity can significantly reduce the long-term costs of IT maintenance and management. And the faster the

integration occurs, the faster these synergies are realized. Ping Identity's identity and access management (IAM) platform can help you accelerate your M&A integration and positively impact the success of the deal.

ONBOARD USERS AND APPS FASTER

The Ping Identity Platform is built on open standards with flexible deployment options and a range of SaaS and enterprise integrations. You're able to accelerate the onboarding of any new entity, even when faced with diverse applications and complex infrastructures.

- Rapidly connect all applications, whether on-premises, in the cloud or SaaS.
- Quickly grant the right level of access to new users.
- Establish single sign-on (SSO) across all apps and APIs, regardless of location.
- Automate deployment of access security and SSO in AWS.



CENTRALIZE SECURITY POLICIES

Your IT integration team will likely need to sort through multiple sets of security policies and privileges governing different types of users and apps. The Ping Identity Platform can help centralize and standardize policies to ensure the security of your apps, APIs and sensitive data while making it easier for you to manage.

- Manage policy administration across all applications from one point.
- Apply access security consistently across the combined organization.
- Enable discrete access to sensitive apps and APIs for different user populations.
- Enforce user consent and govern access to sensitive data.

UNIFY IDENTITY DATA

Unifying disparate identity directories, each with unique attributes, can be a challenge. With the Ping Identity Platform, you can easily rationalize your data repositories

and migrate all user identities to one high-performance directory for a single source of truth.

- Scale to millions of identities to accommodate all current and future users.
- Accommodate unique attributes, even unstructured data, with flexible schema.
- Ensure the security of all your stored data with encryption at all stages.

MAINTAIN SECURE ACCESS & AVAILABILITY

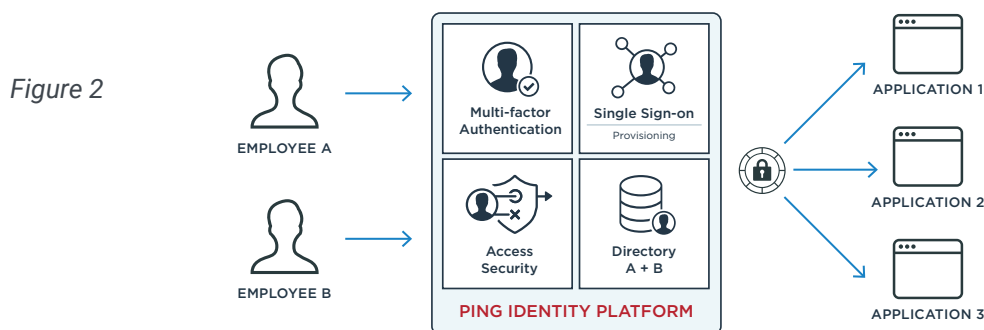
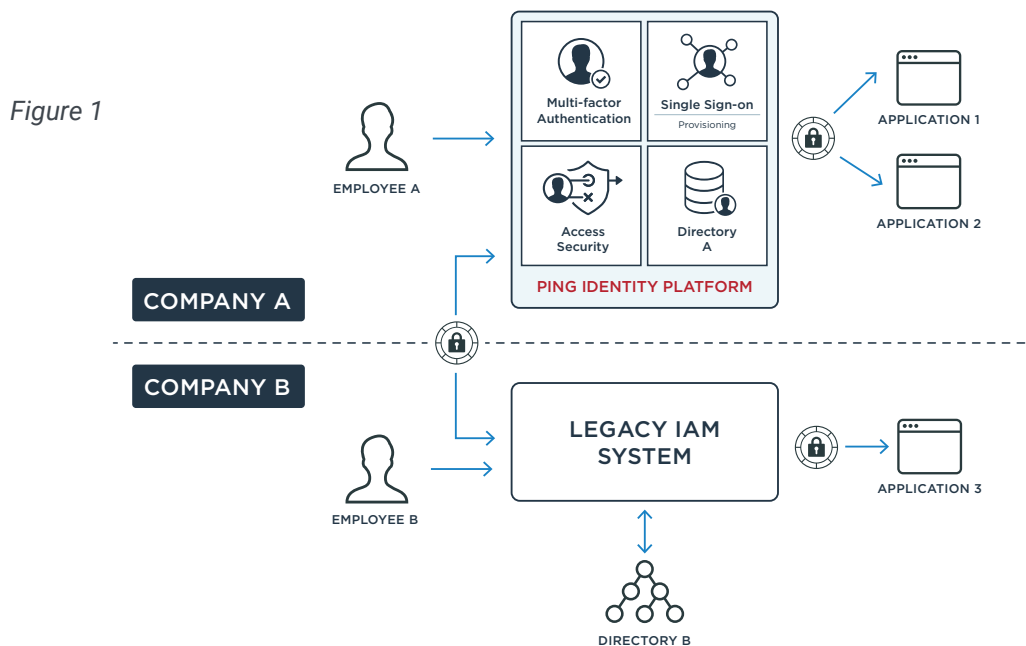
M&A rationalization doesn't have to mean costly downtime, interruptions in access or user frustration. Ping can help you minimize business disruptions while you standardize on our SSO, multi-factor authentication (MFA), access management and directory solutions.

- Maintain coexistence with other IAM solutions during rationalization.
- Synchronize data to replace multiple directories without downtime.
- Choose between a rapid or phased migration approach.



ACQUIRE M&A SUCCESS WITH PING IDENTITY

Ping Identity can help you quickly bring together apps, security policies and user identities while maintaining business as usual. By creating a federated, trusted connection between two companies with separate identity security systems (Figure 1), users can authenticate within their original organization. Your users can then securely access applications across company boundaries, limited only by the access controls you implement. As your integration progresses, you can move to a consolidated IAM structure (Figure 2), using PingFederate to authenticate all users and consolidating all identities within PingDirectory.



The statistics around mergers and acquisitions don't lie. Proven integration processes hold the key to a higher success rate. The Ping Identity Platform gives you the tools you need to deliver rapid and responsible IT integration and accelerate a return on your M&A investment. To learn more, visit pingidentity.com.



Ping Identity envisions a digital world powered by identity. As the identity security company, we simplify how the world's largest organizations prevent security breaches, increase employee and partner productivity and provide personalized customer experiences. Enterprises choose Ping for our identity expertise, open standards leadership, partnership with companies like Microsoft, Amazon and Google, and collaboration with customers like Boeing, Cisco, GE, Kraft Foods, Walgreens and over half of the Fortune 100. The Ping Identity Platform allows enterprises and their users to securely access cloud, mobile and on-premises applications while managing identity and profile data at scale. Architects and developers have flexible options to enhance and extend their existing applications and environments with multi-factor authentication, single sign-on, access management, directory and data governance capabilities.