## Three Steps to Identity In the Cloud



Investing in cloud identity pays dividends—you can save millions in infrastructure and admin costs, launch new apps faster and increase efficiency. Get to the cloud faster with our best practices for establishing and optimizing a cloud authentication authority and defined paths to consolidating legacy identity systems.

The journey to identity in the cloud commonly follows a three-step process that will increase your speed, agility and efficiency while providing the flexibility to support unique requirements every step along the way.



## 1 | ESTABLISH CLOUD IDENTITY

Establishing cloud identity is foundational to your cloud migration strategy. A cloud authentication authority allows you to secure and control access to resources across all of your domains, from public and private clouds to legacy on-premises environments.

## 2 | OPTIMIZE CLOUD IDENTITY

By optimizing your cloud identity, you can remove friction and make security visible only when it's needed, creating seamless and secure experiences for your employees and customers. You can also continuously validate identity, device and context data with cloud-based services like MFA, risk management, identity verification and others.

## **3 | CONSOLIDATE IDENTITY IN THE CLOUD**

Free your enterprise from out of date, expensive and proprietary systems by modernizing your IAM infrastructure. Out-of-the-box migration tools and integrations with legacy identity providers like Oracle, Broadcom/CA Technologies, IBM and RSA will help you consolidate your legacy MFA, WAM and directory services in the cloud.

Ping Identity has supported many enterprise cloud migrations over the years, and we've created a repeatable process that you can follow to facilitate and simplify what might otherwise feel like an overwhelming cloud migration. Contact us today.

Ping Identity is pioneering Intelligent Identity. We help enterprises achieve Zero Trust identity-defined security and more personalized, streamlined user experiences. The Ping Intelligent Identity<sup>™</sup> platform provides customers, employees, partners and, increasingly, IoT, with access to cloud, mobile, SaaS and on-premises applications and APIs, while also managing identity and profile data at scale.