



Adaptive Access Security for Enterprises

Secure Every Resource for the Mobile Workforce



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SOLUTION BRIEF

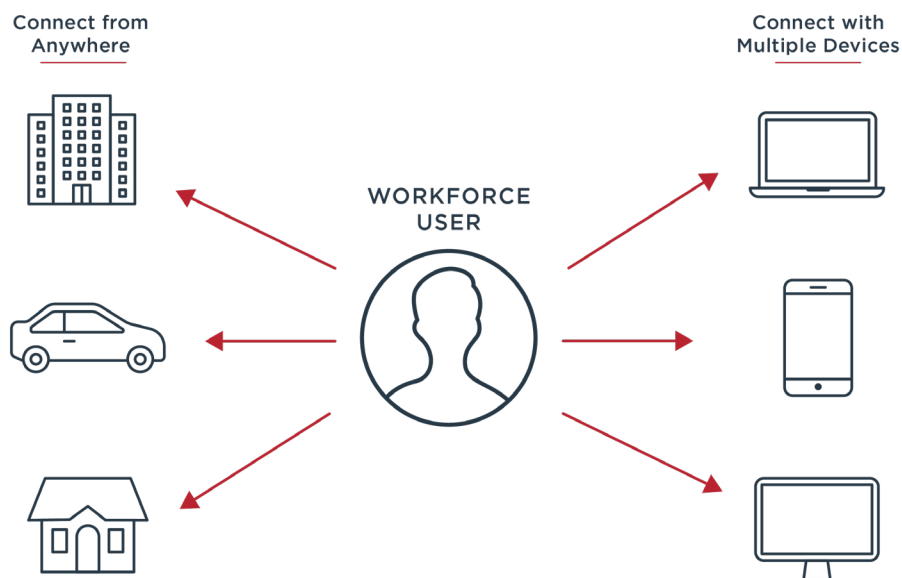


It seems like everything is going digital. To keep pace, enterprises are green-lighting transformation initiatives faster than ever before to ensure they remain agile in today's rapidly changing business environment. At the same time, the workforce is evolving. Employees, partners and contractors are working outside the corporate network using multiple devices, including their own. In the face of these changes, you must find new ways to secure your enterprise while [advancing transformation efforts](#) and giving your increasingly mobile workforce access to the resources they need to be productive.

You can strike a balance between access security, workforce productivity and business agility with a Zero Trust approach. Adopting a [Zero Trust security strategy](#) allows you to open your applications and data to anyone, anywhere, with minimal friction and maximum connectivity. This helps today's mobile users consume resources hosted in private data centers and public clouds from corporate and personal devices. It also enhances security.

But many enterprises aren't prepared for a Zero Trust approach. Legacy web access management (WAM) systems were built to rely on the network perimeter. As you adopt cloud and API-first strategies, these outdated tools are unable to provide the access control you need. They're also leaving your enterprise vulnerable as [APIs and data become increasingly attractive targets](#) for bad actors.

Your ability to stay on course with digital transformation is limited unless it's also accompanied by a transformation in workforce access security. Ping's Adaptive Access Security solution helps you provide secure access to every resource your mobile workforce needs to remain productive so you can maintain progress on—even accelerate—your digital transformation initiatives.



BOOST WORKFORCE PRODUCTIVITY

Access security shouldn't slow down your workforce. Instead, you need an adaptive access security solution that lets you give employees, contractors and partners secure and convenient access to the resources they need to be productive.

Ping's Adaptive Access Security supports increased workforce productivity by:

- Reducing unnecessary friction when accessing resources
- Leveraging smart policies that only trigger step-up authentication when warranted, like when a user is accessing a high-risk or high-value resource or exhibiting risky behavior
- Providing consistent access controls for employees with centralized session and policy management that help you reduce risk and enforce security policies

MAKE SMARTER SECURITY DECISIONS

The threat landscape for large enterprises is expanding rapidly as employees access more resources located outside of the corporate network. Using static policies can leave your enterprise vulnerable in this fast-changing environment. But when you build on existing security tools by adding a layer of intelligence, you're able to make better decisions to ensure only authorized employees are accessing resources and doing so appropriately.

Ping's Adaptive Access Security solution helps IT organizations make smarter security decisions by:

- Extending security to every corporate resource, including applications, APIs and data

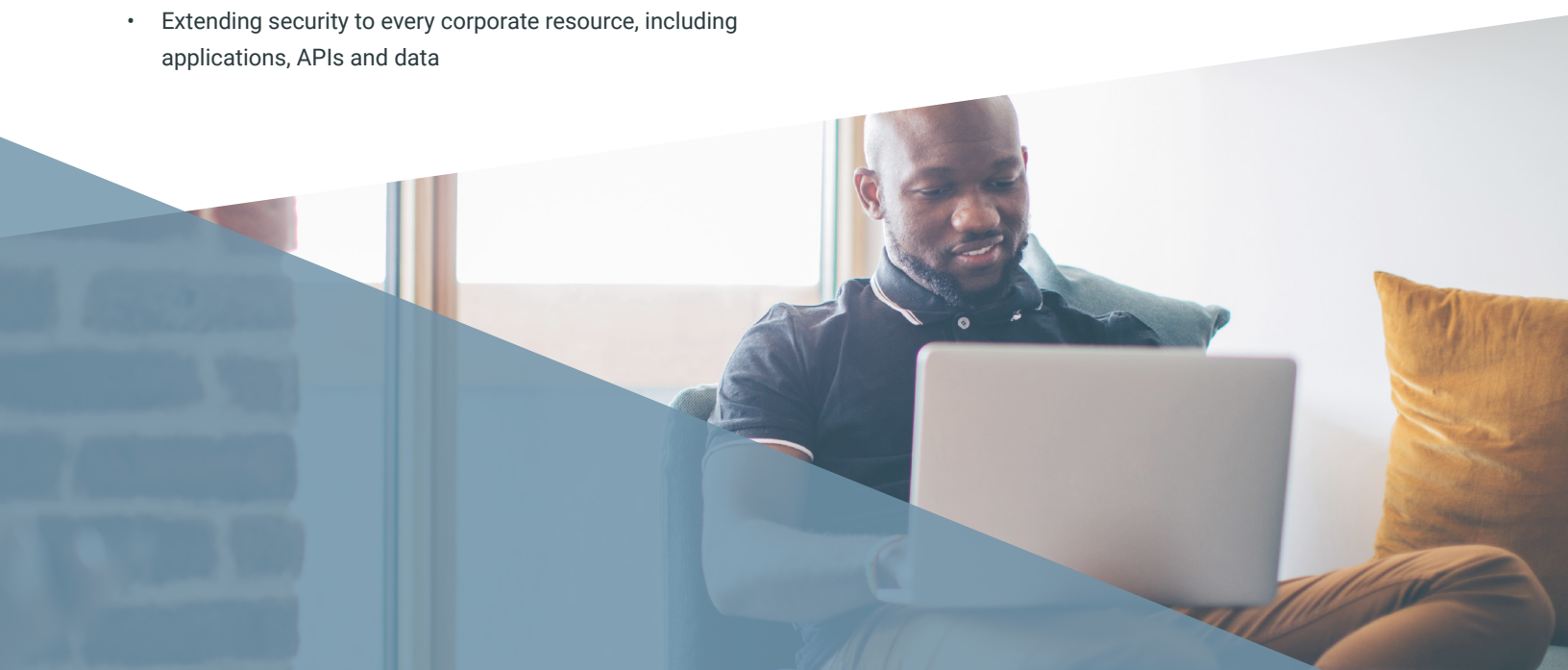
- Dynamically evaluating risk scores to determine if a user has reached a risk threshold that requires step-up authentication
- Applying dynamic, fine-grained authorization at the data and API layer utilizing real-time policy attributes from multiple sources
- Using AI to [detect and block anomalous API behavior](#)

INCREASE AGILITY AND SPEED

You need to adopt new technologies, but legacy WAM systems make implementation slow and difficult. Instead of diverting resources away from digital initiatives to maintain these out-of-date systems, you can reduce your dependence on legacy WAM systems and in doing so reduce support costs, remove risk and streamline the introduction of new technologies.

Ping's Adaptive Access Security solution helps you increase agility and speed by:

- Simplifying and automating the migration of policies from legacy vendors
- Integrating legacy applications with token mediation to maintain investments
- Protecting APIs so you can rapidly deploy new technologies
- Leveraging open, industry standards to ease the integration of new resources

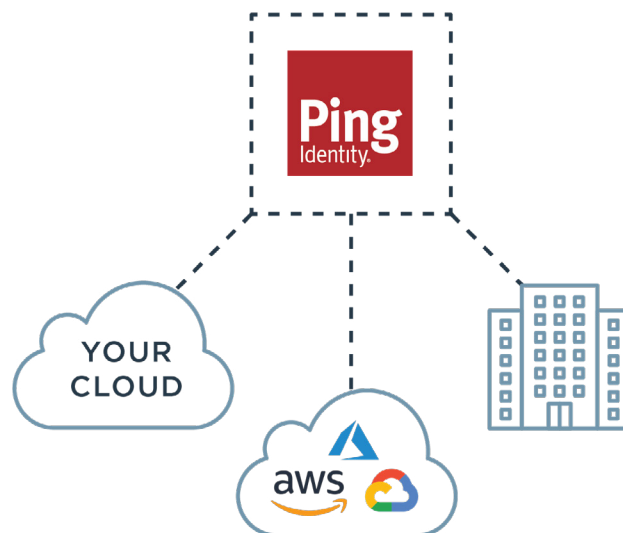


DO CLOUD YOUR WAY

Moving to the cloud is a key step in every [digital transformation strategy](#), but it won't happen overnight. As you transition to the cloud, you need to support a hybrid IT environment that supports the onboarding of new cloud resources while also supporting legacy applications that must be migrated at a slower pace or remain on-premises indefinitely. Enterprises partner with Ping because of this versatility and how it helps them achieve true identity independence that is not tied to one environment or ecosystem.

Ping's Adaptive Access Security solution can be deployed wherever your enterprise requires:

- **On Premises:** Deploy as traditional software in your data center for ultimate control and unmatched reliability
- **Your Cloud:** Deploy to the cloud of your choice (AWS, Google, Azure) and with cloud automation and orchestration, including Docker images, which are DevOps ready
- **Hybrid IT:** Combine on-premises and cloud deployment options to fit your enterprise's unique needs



GET STARTED

With Ping's Adaptive Access Security solution, you can improve the productivity of your mobile workforce while making smarter security decisions and increasing your speed and agility. Plus, getting started has never been easier. Supported by Ping's Professional Services global ecosystem of partners, you can deploy rapidly and start delivering value from day one.

For more information on Ping's Adaptive Access Security solution, visit the [Adaptive Access Security page](#).



Ping Identity envisions a digital world powered by intelligent identity. We help enterprises achieve Zero Trust identity-defined security and more personalized, streamlined user experiences. The Ping Intelligent Identity Platform provides customers, employees and partners with access to cloud, mobile, SaaS and on-premises applications and APIs, while also managing identity and profile data at scale. Over half of the Fortune 100 choose us for our identity expertise, open standards leadership, and partnership with companies including Microsoft, Amazon and Google. We provide flexible options to extend hybrid IT environments and accelerate digital business initiatives with multi-factor authentication, single sign-on, access management, intelligent API security, directory and data governance capabilities. Visit www.pingidentity.com.